

### **Rationale for Price Revision**

Hospitalization cost has increased over the years due to underlying medical inflation. As per the published article which can be accessed from the link '[Cost of treatment doubles in 5 years as medical inflation bites](#)', the cost of treatment has doubled in 5 years. This has led to an increase in average claims cost which is validated by the experience of the Company's product as mentioned in the below table:

#### **Incurred Loss Ratio:**

<b>Accident Year</b>	<b>Loss Ratio</b>
2023-24 (upto 30 <sup>th</sup> June 2023)	75%
2022-23	72%
2021-22	63%

As a responsible insurer, the Company is obligated to maintain stability in the product portfolio on account of rising medical costs. Hence, the premium rates have been revised upwards to ensure the long-term sustainability of the product for all the stakeholders.